

INDIVIDUAL MARKING SYSTEMS

Writing...
and something
more



 **Goldring®**

PEN OUTSIDE. SURPRISE INSIDE.



WRITE

STAMP

PEN OUTSIDE. SURPRISE INSIDE.

Index

TWIN

Lifestyle	4
Function	5
Products	6_7



CLASSIC

Lifestyle	8
Function	9
Products	10_13



TWIN CLASSIC

Stamp service	14
Instructions for use	14_15
Logo print	
Twin	16
Classic	17
Accessories, promotional materials	
Twin	18
Classic	19

Goldring

straight forward
in appearance



180°



surprising
in use

TSW

Twin.
The pen that
converts into a
stamp with a flick of
the wrist. Turn pen
180°, press the clip
and the surprise is
revealed.



Surprise

Create a surprise, draw attention to yourself - the Twin meets the needs of the youth target group perfectly. With an innovative function and a trendy look, the Twin is starting to become the cult pen of the young generation from 12 and 29.



"Twinning" is just the job for getting yourself noticed, making contacts quickly, exchanging addresses, making a lasting impression. Just a flick of the wrist is enough to start a conversation.

CHRISTOPH
0172 / 6262622

TWIN



WRITING

with the Twin is a real pleasure. The standard refill with a stainless steel nib and high-grade tungsten carbide ball offers optimum writing comfort. The writing length is over 1000 metres.



Clip RELEASE

This is the unique magic formula for converting the Twin into a fully functional stamp with a flick of the wrist. Simply twist the Twin 180° and press the clip: the stamp is ready for printing. The stamp can be closed just as easily: twist the Twin vertically into the writing position, press the clip and that's it.



MARCUS STONEWELL
243 MAYFLOWER LANE
Tottenham W4 2HZ

STAMPING

in leisure time, at parties, at school, when studying ... The high quality of the self-inking stamp inside the Twin makes a clean imprint every time and thus leaves behind a strong impression.



WRITE

180°

STAMP



One

like no other. No Twin is like any other. Every Twin has its own character which shows in its unmistakable impression. Available in several standard colour combinations, offering something for every taste: from discreet black to bright colours.

BLACK 310171

BLACK_ORANGE 310172

silverscreen
web.concept & screen.design
silverscreen@design.com

 *Beam me up Scotty*
call: 0231/1234567



TWIN



WHITE 310176



PINK - BLUE 310174



BLUE-WHITE 310175



YELLOW-BLACK 310173

dj master mike
contact for cool stuff
dj-mike@sound.com

 PAT MOUSE
h&y 0676 9119292
pat.mouse@trap.com

ROBBIE CRASH
10117 berlin, torstrasse 23
call me! 030/9110017

PARTY=TONIGHT
FLAT 5, BROOK COURT
LINCOLN LN7 9RP

Actual size impressions, text plate size 35 x 7 mm,

twin on the www

The sample impressions shown here are just some of the many ways in which you can customise the text plate. More ideas and suggestions, especially for typefaces and symbols, can currently be found at www.goldring.net.

max. 35 x 7mm
text plate thickness 1,5 mm

WRITE



180°



STAMP



V

Values

Lasting values give security. The Classic Line from Goldring is an expression of our efforts to combine timeless design, functionality and quality.



Competence is communicated by decisiveness. Therefore it is important to mark documents clearly. Identified in this way, there are no misunderstandings.

Edward Curtis
Managing Director
0049 / 171 455 45 54
e.curtis@att.com

CLASSIC

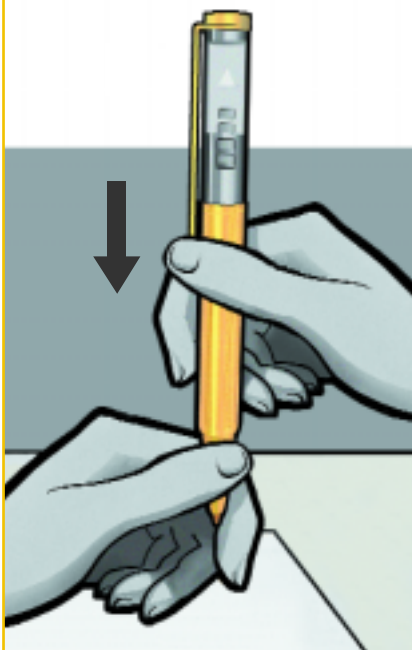
WRITING

by hand gives your news a personal touch. Goldring writing instruments meet the highest demands for design and quality.



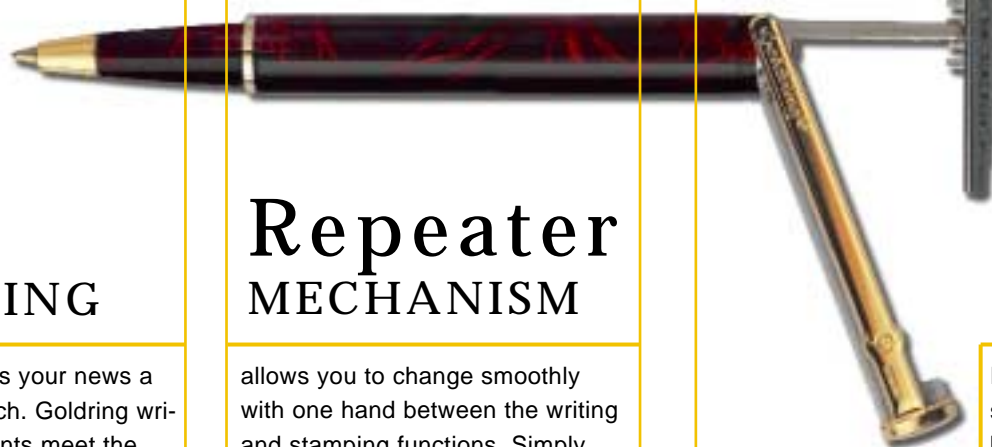
Repeater MECHANISM

allows you to change smoothly with one hand between the writing and stamping functions. Simply push the cap of the pen downwards — the text plate automatically aligns itself horizontally ready for stamping. Pushing the cap up again closes the pen.



STAMPING

For stamping with the Classic Line you can choose between the three-line text plate (Automatic) or four-line text plate (Grandomatic and Delphin).



Luca Di Stefano
Via Campioni 103
I-10577 Città dei Timbri, Italia

WRITE

Goldring

STAMP

Stylish

describes the Automatic, Grandomatic and Delphin in every respect. In addition, there is an attractive choice of different designs and text plate sizes.



Striped, 24 carat
gold-plated

302141



Stainless steel,
polished

302130

Automatic,

A slim ball pen with a three-line text plate, high-quality standard refill and pressure mechanism.

Available in 7 different designs.

Text plate size: 35 X 7 mm

Dr. Walter Egger
Thomas-Werner-Straße 14
D- 50670 Köln



AUTOMATIC



Matt
black
302120

Diamond-pattern,
chrome-plated
302132

Lacquered,
marbled red
302108

Lacquered,
marbled green
302107

Lacquered,
marbled blue
302104

Many personal impressions

The text plate usually has a name and address, although the integral stamp inside the pen has far more uses than just a visiting card. It can be used to stamp on cheques and bank drafts, it identifies the sender of a letter and the owner of personal belongings.



max. 35 x 7mm
text plate thickness 1,5 mm

WRITE



STAMP



Striped, 24 carat
gold-plated 303541

Delphin,

the fountain pen with a four-line text plate, gold-plated nib and iridium-alloy tip.

Text plate size: 35 x 9 mm.

ISABELLE LAROCHE
59 RUE ST MICHEL
55071 VILLEROY
FRANCE

DELPHIN



Matt chrome

303533

Function

All Delphin models use commercially available ink cartridges and medium nib thickness. The stamping mechanism in the Delphin is integrated in the rear part of the fountain pen and can easily be removed as a separate part.



DELPHIN



Matt black

304120



Stainless steel,
polished

304130

Quality

of detail is a distinguishing feature of all Goldring writing instruments. The materials, mechanisms and finishing processes used meet the highest quality standards.

Grandomatic,

the ball pen with a four-line text plate, high-quality standard refill and pressure mechanism.

Available in seven designs.

Text plate size: 35 x 9 mm

HELENA SCHÖNFELD
KÖNIGSTRASSE 45
CH-3021 ST. GALLEN
SCHWEIZ



GRANDOMA



Diamond-pattern,
chrome-plated

304132

Lacquered,
marbled green

304107

Lacquered,
marbled red

304108

Lacquered,
marbled blue

304104

Striped, 24 carat
gold-plated

304141

Robert Norman
Kleinstraße 145
4560 Mittendorf
e-mail: norbert@bert.at

Erika Carsten
Ottokar Straße 124
D-50670 Köln
Tel.0171 / 623 69 34

Charles Duncan-Boles
123, Cornwall Road
Stampton SW7, 511T
Great Britain

adval size impressions



max. 35 x 9 mm
text plate thickness 1,5 mm

WRITE

Ø **Goldring**

TIC

STAMP



Instructions for use

"A pleasure to operate"



The soft-switch turning mechanism which activates the high-quality Twin refill allows ease of handling and maximum writing comfort.

"Refill changing"



It's simple: Unscrew the ball pen in the middle, change the standard refill and screw it up again.

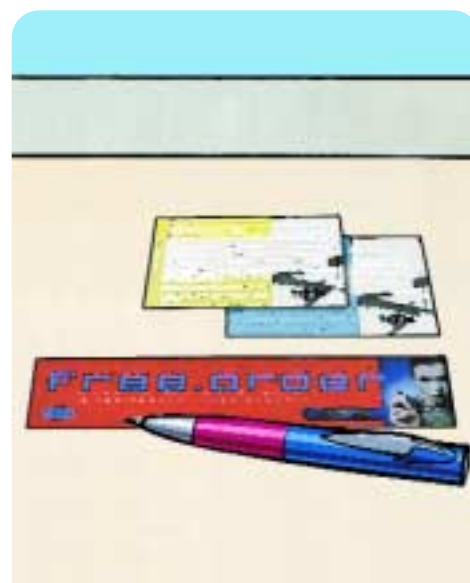
"Changing ink pad"



Easy and clean: simply press the clip, remove the old ink pad with the holder and insert the new ink pad.

Stamp service

For both the Twin and the Classic Line, Goldring offers a voucher service to the specialist stationery trade for a free text plate. The customer completes the voucher, sends it to the stamp service department and receives his chosen text plate within a few days. The customer can attach the text plate easily by himself with the aid of the instructions provided.



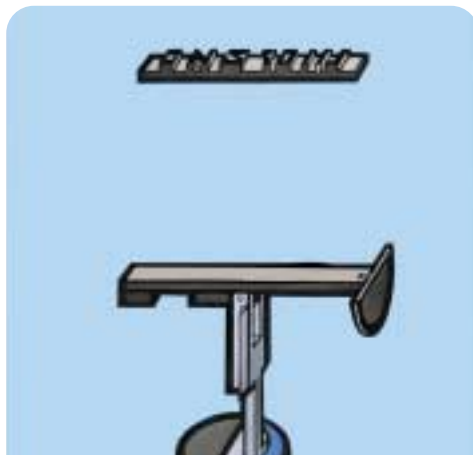
Complete the voucher and send it to the stamp service department.

Fitting the text plate

TWIN



To attach the text plate, release the stamp mechanism, align the stamp plate so that the semicircle is on the right. Remove protective film



Hold the text plate so that the text is laterally inverted. Position the text plate to the right on the small cross piece and affix.

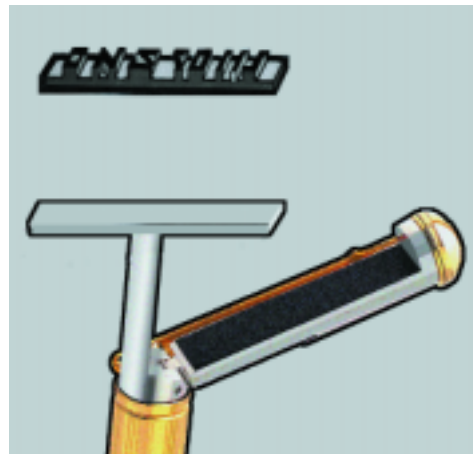


The semicircle helps you to position the stamp correctly for a perfect impression.

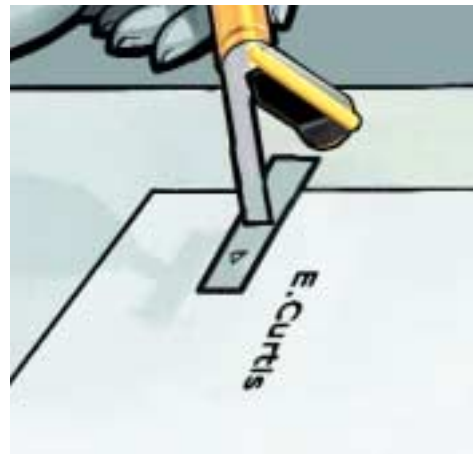
CLASSIC



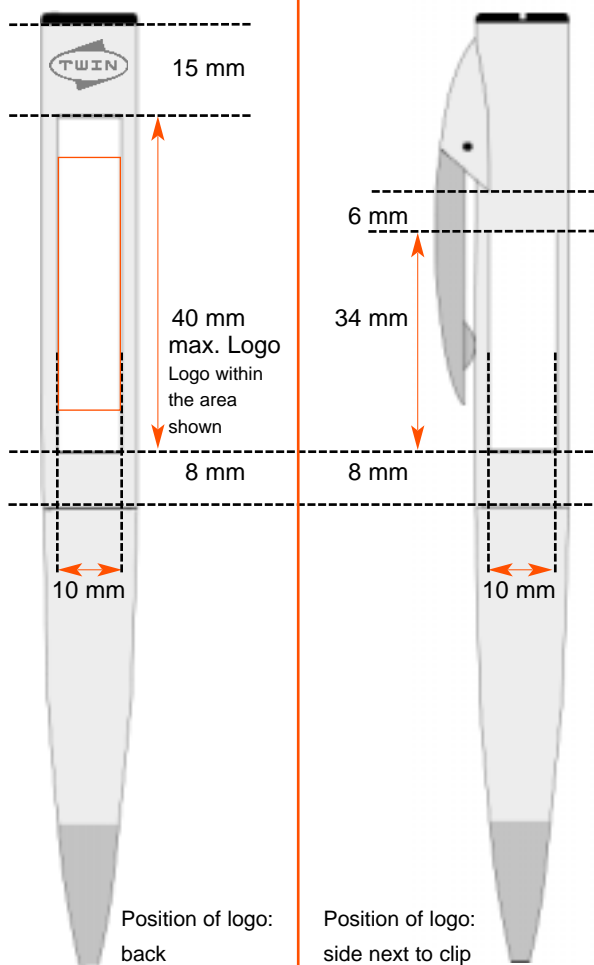
To attach the text plate, release the stamp mechanism with the ink pad to the right. Remove protective film.



Hold the text plate so that the text is laterally inverted. Affix the text plate.



The arrow helps you to position the stamp correctly for a perfect impression.



Colours

You can choose from 5000 Twins in our colour range. Whether it is your favourite colour or your firm's colour; you have the choice.

The Twin can be printed in up to 4 colours. The colours must be specified in RAL.

These sample colours correspond to our standard plastic colours. Other colours are available on request.



Pantone 1235

Pantone 186

Pantone 272

Pantone 2945

TWIN

Pantone 505

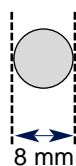
Pantone 3278

Logo printing

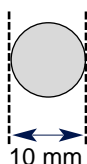
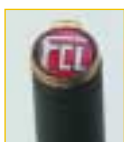
Goldring products represent functionality, reliability and superior design. Therefore they are ideal as gifts of lasting value. There are many possibilities for individual logo printing – on the body or on the end cap of the writing instrument, either printed or engraved. With Twin you also have the choice of a wide range of colours and colour combinations.

TWIN

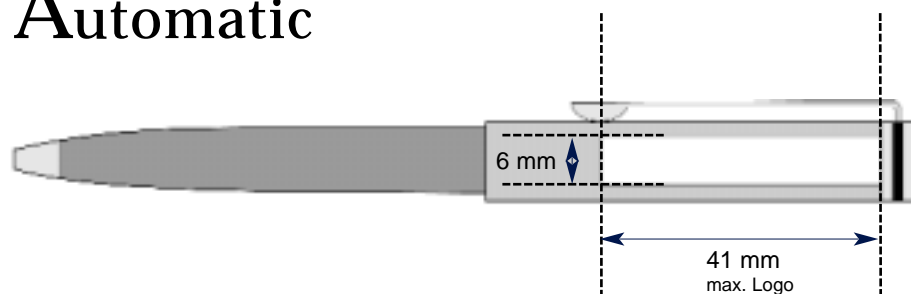
logo on the end cap



logo on the end cap



Automatic



Logo position:
below the Clip

Grandomatic



Logo position: below the Clip, Automatic



Logo position: below the Clip, Grandomatic



CLASSIC

Printing

All products in the Classic Line in the following designs can be printed in up to 4 colours:

- STAINLESS STEEL
- MATT BLACK
- MATT CHROME



Automatic

Grandomatic

Laser engraving

All products in the Classic Line in the following designs can be engraved:

- MATT BLACK
- MARBLE LAQUERED
- GOLD STRIPED
- CHROME DIAMOND-PATTERN



Automatic

Grandomatic



CLASSIC

Accessories

TWIN

A



B



The TWIN is individually packed as standard.
Packaging **A** is currently being supplied.
New packaging **B** will be available from April 2001.

6/310 Replacement ink pad black, packed in 10's
also available unlinked

7011 Re-inking ink for the pad
available in black, blue, red, violet, green

307162 Replacement refills D1 blue, packed in 5's

307165 Replacement refills D1 black, packed in 5's

Promotional materials

81686 | Sample box and stand with 6 x TWIN,
available with 3 x TWIN (Art No. 81683)



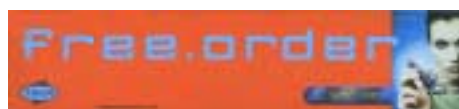
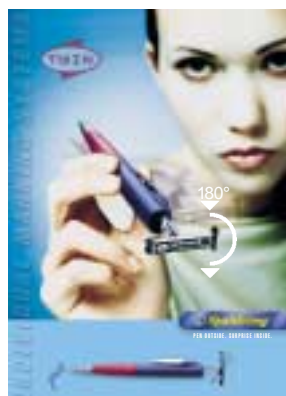
81710 | Poster TWIN A2



81712 | Leaflet TWIN

further promotional materials available on request

W 260 | Counter display with 12 TWINS in
various colours, includes tester pen
with text plate and paper pad.



| TWIN voucher for stamp service
details on request

TWIN

CLASSIC



73898 | Presentation case for 1 or 2 writing instruments



71943 | Imitation suede case



73897 | Standard case



7011 | Re-inking ink for the pad
available in black, blue, red, violet, green



308549 | Replacement nib gold-plated, medium,
suitable for 303541

308649 | Replacement nib gold-plated, wide,
suitable for 303541

308533 | Replacement nib matt chrome, medium,
suitable for 303533

308633 | Replacement nib matt chrome, wide,
suitable for 303533



307262 | Replacement refills brass D1 blue, packed in 10's
for all designs except stainless steel

307265 | Replacement refills brass D1 black, packed in 10's
for all designs except stainless steel

307162 | Replacement refills D1 blue, packed in 5's
for stainless steel and Twin

307165 | Replacement refills D1 black, packed in 5's
for stainless steel and Twin



CLASSIC

made by Trodat

Trodat has established a quality policy whose goals and principles ensure the continued development of personnel, processes and products -

Total Quality Management

What does this mean for Trodat?

Certification to EN ISO 9001 (since 21. 6. 95) ensuring the highest quality standards in each stage of production.

Every Goldring pen is tested thoroughly before being dispatched from our factory

All plastic used is PVC free and free of heavy metals.

The colours used for the ink pads are water based, non-toxic, compatible with foodstuffs, child-safe and also free of heavy metals.

International patents protect many Trodat products.



Printed on paper bleached with environmentally friendly means.
Modification for the purpose of technical improvement reserved!



PEN OUTSIDE. SURPRISE INSIDE.

goldring@at.trodat.net
<http://www.goldring.net>

81708 / Printed in Austria

A COMPANY OF THE TRODAT GROUP